

2023 Business Partners and Sponsorship Program

Align your business with The Foundation for Geauga Parks (FGP), Geauga County's leading nature-focused philanthropic organization. The FGP is a 501(c)3 nonprofit organization established in 1990. Its mission is to fund community engagement with nature through education, preservation, conservation, and appreciation of the unique natural character of Geauga County. We raise funds to preserve and conserve Geauga County green spaces and to support nature education initiatives.

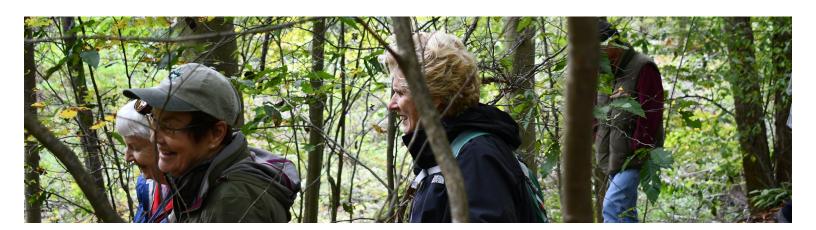
are civic-minded nature-lovers, conservationists, and outdoor enthusiasts. They represent more than 2,500 households in Geauga and surrounding counties. 33% of FGP supporters reside in one of the top 15 wealthiest zip codes in Ohio; 45% of our supporters have household income greater than \$100,000/year.

MARKETING: FGP reaches audiences through print literature, signage, press releases, emails, website, Facebook, Instagram, and community outreach activities.

- We distribute monthly press releases to 32 media outlets serving northeast Ohio.
- We post to social media up to five times each week, reaching a growing number of followers (currently more than 1,500 across platforms).
- We have an active email list of more than 1,200 households and typically send up to six emails each month.
- Our average website traffic is more than 1,600 pageviews per month.
- We not only reach hundreds of individuals through our annual fundraising events and monthly gatherings, but have an active presence at a variety of community events throughout the year.

BENEFITS:

- Alignment with a highly respected and trusted nonprofit, which has helped support some of Geauga
 County's most treasured parks, preserves and nature education programs.
- Recognition with logos and links on FGP website, social media, and email communications.
- High visibility at live and virtual events through signage.



Annual Business Partnerships

FGP's Annual Business Partnership Program provides a premier connection to Foundation supporters and followers. We value your support and seek every opportunity to highlight your business through our various media connections. **Benefits run year-long.**

Lead Business Partner - \$10,000 (\$9,200 tax deductible)

Commencing immediately through December 2023 • Industry-specific exclusivity

- · Media release and photo opportunity announcing annual partnership leading to feature stories in various media
- Special recognition plaque for your business
- Recognition (logo and link) in all FGP electronic media Website Home page Website Partnerships page
 - · Monthly email communications · Announcements on Facebook, Instagram, LinkedIn
- Name and logo recognition on FGP Annual Report
- Enhanced recognition and logo presence at all Foundation events:

Caveman Crawl 5K Trail Run – Sunday, June 11, 2023

- Event signage Caveman Crawl Event webpage and GCXC Race Site Race website Email promotions
- Print materials Caveman Crawl Race T-shirts

Twilight Soiree Premier Benefit Gala – Friday, August 18, 2022

- Twilight Soiree Event webpage Email promotions Print materials 8 tickets to Twilight Soiree
- Community outreach events (materials and associated publicity)

Preservation Business Partner - \$5,000 (\$4,400 tax deductible)

Commencing immediately through December 2023

- Recognition (logo and link) in all FGP electronic media
 - Website "Partnerships" page Monthly email communications Announcements on Facebook, Instagram, LinkedIn
- Name recognition in FGP Annual Report
- Enhanced recognition and logo presence at Foundation events:

Caveman Crawl 5K Trail Run – Sunday, June 11, 2023

- Caveman Crawl Event webpage and GCXC Race Site Event signage Email promotions
- Print materials Race T-shirts

Twilight Soiree Premier Benefit Gala – Friday, August 18, 2022

• Twilight Soiree Event webpage • Event signage • Email promotions • Print materials • 6 tickets to Soiree

Conservation Business Partner \$3,000 (\$2,600 tax deductible)

Commencing immediately through December 2023

- Recognition (logo and link) in FGP electronic media
 - FGP Website "Partnerships" page Monthly email communications Announcements on Facebook, Instagram, LinkedIn
- Name recognition in FGP Annual Report
- Recognition and logo presence at Foundation events:

Caveman Crawl 5K Trail Run – Sunday, June 11, 2023

- Caveman Crawl Event webpage and GCXC Race Site Event signage Email promotions
- Print materials Race T-shirts

Twilight Soiree Premier Benefit Gala – Friday, August 18, 2022

• Twilight Soiree Event webpage • Event signage • Email promotions • Print materials • 4 tickets to Soiree

Sustainability Business Partner \$1,500 (\$1,300 tax deductible)

Commencing immediately through December 2023

- Recognition (logo and link) in FGP electronic media FGP Website "Partnerships" page Monthly email communications Announcements on Facebook, Instagram, LinkedIn
- Name recognition in FGP Annual Report
- Recognition and logo presence at Foundation events:

Caveman Crawl 5K Trail Run - Sunday, June 11, 2023

• Caveman Crawl Event webpage and GCXC Race Site • Event signage • Email promotions • Race T-shirts

Twilight Soiree Premier Benefit Gala – Thursday, Friday, August 18, 2022

• Twilight Soiree Event webpage • Event signage • Email promotions • 2 tickets to Soiree

FGP Event Sponsorships

Align your business with one or more FGP Special Events. Each event draws a unique audience and special opportunities to promote your business. Caveman Crawl, now in its 12th year, is popular with competitive or casual runners and families and attracting as many as 400 people.



Sunday, June 11, 2023
The West Woods
9245 Kinsman Road, Russell Township
foundationforgeaugaparks.org/pages/cavemancrawl
Benefits run April through June

\$1,000 Stone Age Sponsor (Fully tax deductible) Sponsor benefits include:

Logo recognition on: Race t-shirts, distributed to all racers, volunteers and staff. • Event registration form distributed online and on-site at races, running shops and other athletic partner venues • Race pre-event promotion posters and Ads • FGP email Newsletters and announcements • Event sponsor signage at the Race • FGP Website Caveman Crawl Event Page • Race registration website

Name recognition on: All FGP media releases to promote the Race • FGP Annual Report

\$500 Cave Clan Sponsor (Fully tax deductible) Sponsor benefits include:

Logo recognition on: Race t-shirts, distributed to all racers, volunteers and staff. • Event sponsor signage at the Race • Race registration website

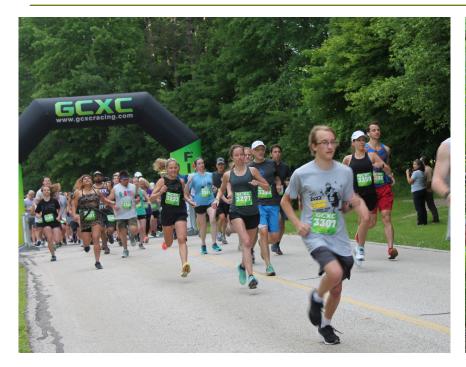
Name recognition on: Event registration form distributed online and on-site at races, running shops and other athletic partner venues • All FGP media releases to promote the Race • Race pre-event promotion posters • FGP email Newsletters and announcements • FGP Website Caveman Crawl Event Page • FGP Annual Report

\$250 Fire Starter Sponsor

(Fully tax deductible) Sponsor benefits include:

Logo recognition on: event sponsor signage at the Race

Name recognition on: the FGP website Caveman Crawl Event Page • the FGP Annual Report





FGP Event Sponsorships

Twilight Soiree is FGP's premier benefit gala that attracts up to 225 donors and park supporters from around the region.



Friday, August 18, 2023
Meadow Ridge Farm
17305 Mayfield Rd, Windsor, OH 44099
foundationforgeaugaparks.org/pages/twlight-soiree

Benefits run July through September

\$2,500 Gold Sponsor (\$1,900 tax deductible) **Sponsor benefits include:**

Logo recognition on: FGP email Newsletters and announcements • Event sponsor signs and banner • the FGP website Twilight Soiree Event Page

Name recognition on: All Twilight Soiree pre-event promotions • FGP media releases for Twilight Soiree • FGP Annual Report

• 6 tickets to Twilight Soiree event

\$1,500 Silver Sponsor (\$1,100 tax deductible) Sponsor benefits include:

Logo recognition on: Event sponsor signs and banner

Name recognition on: All Twilight Soiree pre-event promotions • the FGP website Twilight Soiree Event Page • FGP email Newsletters and announcements • FGP media releases for Twilight Soiree • FGP Annual Report

• 4 tickets to Twilight Soiree event

\$500 Bronze Sponsor (\$300 tax deductible) Sponsor benefits include:

Logo recognition on: Event sponsor signs and banner

Name recognition on: All Twilight Soiree pre-event promotions • the FGP website Twilight Soiree Event Page • FGP email Newsletters and announcements • FGP media releases for Twilight Soiree • FGP Annual Report

• 2 tickets to Twilight Soiree event





Business Partnership and Sponsorship Levels At at Glance

Twi Spc	Twi Spc	Spc Spc	Spo	Ca) \$5	Sto \$1,0	Sus \$1,!	\$3, Co	\$5 P7	Le:	2C or Le
Twilight Soiree Bron Sponsor \$500.00	light S	Twilight Soiree Gold Sponsor \$2,500.00	Caveman Fire Starl Sponsor \$250.00	Cave Clan Sponsor \$500.00	Stone Age Sponsor \$1,000.00	Sustainabili \$1,500.00	Conservation \$3,000.00	Preservatio \$5,000.00	Lead Partner \$10,000.00	2023 Partnershi or Sponsorship Level, Amount & Duration
oiree \$500	oiree \$1,50	oiree \$2,5	1 Fire \$250	n Spo	je Spo	bility I	<u> </u>	ation 00	rtner	artne Isors Imou n
Twilight Soiree Bronze Sponsor \$500.00	Twilight Soiree Silver Sponsor \$1,500.00	Twilight Soiree Gold Sponsor \$2,500.00	Caveman Fire Starter Sponsor \$250.00	onsor	onsor	Sustainability Partner \$1,500.00	Partner	Preservation Partner \$5,000.00		2023 Partnership or Sponsorship Level, Amount & Duration
									<	Logo/ link on FGP Home
						<	<	<	<	Logo/ link on FGP Partners Page
<	<	<	<	<	<	<	<	<	<	Name & link on FGP Event Page
<	<	<	<	<	<	<	<	<	<	Link on FGP E-News
		<			<		<	<	<	Shout- outs on Social Media
			<	<	<	<	<	<	<	Logo on Cave- Crawl Event Signs
			<	<	<	<	<	<	<	Logo on Cave- Crawl Race Shirts
					<	<	<	<	<	Logo on Cave- Crawl Print Flyers
					<		<	<	<	Logo on GCXC Race Website
<	<	<				<	<	<	<	Link on T. Soiree Emails
	<	<					<	<	<	Logo on T. Soiree Print Flyers
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2	4	6				2	4	6	∞	# of T. Soiree Tickets
<	<	<	<	<	<	<	<	<	<	Name in FGP Annual Report

Annual Business Partners - Year-long Benefits

Caveman Crawl Sponsors - April-June Benefits

Twilight Soiree Sponsors - July-September Benefits



BUSINESS PARTNERS and SPONSORSHIP FORM

Business Name:							
Street: City: Zip Code:							
Contact Name:Title:							
Email: Phone (Office):							
Signature (Required):		Date:					
Please choose one or more sponsorship packages:	☐ Annual Pres ☐ Annual Cor ☐ Annual Sus	 ☐ Annual Lead Business Partner \$10,000 (\$9,200 tax deductible) ☐ Annual Preservation Business Partner \$5000 (\$4,400 tax deductible) ☐ Annual Conservation Business Partner \$3000 (\$2,600 tax deductible) ☐ Annual Sustainability Business Partner \$1,500 (\$1,300 tax deductible) Business Partner packages include benefits for Caveman Crawl and Twilight Soiree 					
Caveman Crawl Spons Sunday, June 11, 2023 "Stone Age" Spons "Cave Clan" Spons "Fire Starter" Spons	3 or (\$1,000) or (\$500)	Twilight Soiree Sponsors Friday, August 18, 2023 ☐ "Gold" Sponsor \$2,500 (\$1,900 tax deductible) ☐ "Silver" Sponsor \$1,500 (\$1,100 tax deductible) ☐ "Bronze" Sponsor \$500 (\$300 tax deductible)					
☐ Check Enclosed ☐ Please Invoice Me ☐ Credit Card	Tax ID # 34-1677 Make check paye Card Number: _ Exp. Date: Cardholder Nam	: 12375 Kinsman Rd, #H-10, Newbury, OH 44065 366 able to Foundation for Geauga Parks CVC Code on Back: e:					
	Signature:	Date:					

Credit card payments may also be made securely online at https://bit.ly/2023FGPSponsorship