

How Does Sponsorship Work?

Sponsors can partner at the level that fits best: presenting sponsor for the full membership program, sponsor a program series, or sponsor an individual program. Each option is designed to deliver strong local visibility and meaningful, measurable community impact.

Your support is acknowledged:

- directly to our 2,600 donors, and
- indirectly to 74,000 Geauga County adults and ~ 350,000 adults in surrounding areas

Why Sponsor the Foundation?

- All funding stays in Geauga County benefitting local parks, trails, wildlife, and Geauga County students
- Reach residents who are invested in community development, outdoor recreation, conservation, and wildlife
- Receive tax benefits for your charitable support and gain multi-platform marketing exposure with no effort from you.

For our 35th anniversary, we're launching a new membership program that expands access to educational, one-of-a-kind nature experiences while raising vital support for park enhancements, conservation, and nature education in Geauga County. Members receive access to exclusive programming offered throughout the membership year—July 1, 2026 through May 31, 2027—connecting them with the parks and a community of fellow nature enthusiasts.

We invite you to sponsor this milestone initiative. Sponsors receive recognition across Foundation communications, including name/logo placement on membership print and digital materials and/or applicable programs. Our top sponsorship level offers year-long recognition as a leading supporter of Geauga's parks and nature education, with minimal time required from your team.

Let's Get Started!

Learn more, compare sponsorship levels, get details, and sign up online:

FoundationforGaugaParks.org/sponsorship



SPONSORSHIP LEVELS

Presenting Partner \$5000

You sponsor the entire membership program - *we acknowledge you 30-40 times over one year.* This level provides you with maximum visibility and consistent recognition for an entire year! It includes exclusive benefits like exposure in media advertising, a press release announcing your sponsorship, a feature in our quarterly printed newsletter and more.

Series Sponsor \$3000

You sponsor an entire series of 8-12 programs - *we acknowledge you 8-12 times over one year.* This level provides consistent visibility over time and includes benefits like an exclusive social media post about your company, inclusion in our quarterly printed newsletter, your logo on the FGP website, and more.

Program Sponsor \$1000

You sponsor one of our new membership programs - *we acknowledge you 2-3 times over one month.* Great for small businesses, you get complete visibility related to a program and the opportunity to connect with participants directly.

Explorer Series Sponsor \$500

You sponsor one of our Explorer Series programs - *we acknowledge you 1-2 times over one month.* Great for sole proprietors or companies who would like to broaden community awareness of your organization.

Foundation Marketing Reach

E-mail 2600+ contacts, **Social Media** 16,500 views/month, **Website** 2,500 visits/month

Sponsorship Level Comparison Chart

	Presenting Sponsor \$5000	Series Sponsor \$3000	Program Sponsor \$1000	Explorer Series Sponsor \$500
Number of acknowledgements	30-40 over one year	8-12 over one year	2-3 over one month	1-2 over one month
Logo included in membership program advertising	yes			
Press release announcing your sponsorship	yes			
Exclusive social media posts about your company	2	1		
Inclusion in quarterly printed newsletter	article	mention		
Logo on FGP website	yes	yes		
Logo signage at program	yes	yes	yes	
Program passes	8	4	2	
Logo on FGP social media and e-mails	yes	yes	yes	yes
Verbal recognition at event(s)	yes	yes	yes	yes

Marketing Audience Demographics

- Geauga County, Ohio has a stable population of 95,335 residents (~74,000 adults)
- The majority of the population consists of working age adults (18-64)
- The median household income is \$100K
- Residents are community-minded, and many live in Geauga County because of the parks and nature
- Residents of surrounding areas often work, go to school, visit parks or shop in Geauga County (i.e. Chagrin Falls 4,100 adults, Gates Mills 2,192, Lake County 232,000, Portage County 131,000)